LFW Capability statement

Website operations for one monthly fee, with accessibility assessments and rebuilds at fixed prices.

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Who we serve Government: cities, counties, special districts, and state agencies. Associations and nonprofits.

Core competencies

- **Website operations.** Unlimited small changes of up to 30 minutes each, and monthly updates to WordPress core, themes, and plugins.
- **Accessibility testing and remediation.** Testing against WCAG 2.1 AA, the ADA Title II standard, and WCAG 2.2 AA or Section 508 on request, using automated tools plus keyboard and screen-reader tests of key tasks. We fix the page itself, with no overlays.
- **Rebuilds and migrations.** Moves to WordPress, with every page, redirect, form, and document listed before design and checked before launch. We also take on Drupal work.
- **Security and daily checks.** Every site runs Wordfence or Patchstack and Cloudflare's firewall, which block known attacks between monthly updates. We restore from your host's backup. LFW Monitor checks key pages daily for accessibility errors, broken links, and speed.
- **Accessible documents.** Agendas and minutes as accessible web pages, with the original file alongside when records rules require it.

Differentiators

- **Pricing.** A monthly fee for your organization, quoted in writing. Assessments and rebuilds are fixed prices, quoted before work starts.
- **Ownership.** Month to month, with 30 days' written notice. You keep your content, data, and hosting account, and the work you pay for is yours. When it ends, we return credentials and access at no charge.
- **Hosting.** In your agency's name, with a managed host we approve, such as Kinsta. The host bills you at its published rates: the cost is recurring, depends on your traffic, and you choose the plan size. An AWS or Azure account you require is quoted with any fee difference.
- **A record for your contract file.** A monthly summary of the work performed, the updates applied, and analytics highlights.
- **Public agency terms.** Under your agency's own contract, we accept billing in arrears, your state's law and venue, and no binding arbitration.

Company data

Legal name	LFW.com LLC, doing business as LFW
Formed	2020; operating as LFW since 2026
Registered in	Virginia, SCC ID 11400695
eVA vendor	SUP364899, active
SAM.gov	CAGE 25DX4, active
UEI	VBCGH1QLKSB1
UK PPON	PNNL-8598-DTXN
NAICS	541511 (primary), 541512, 541513, 541519, 518210
NIGP	915-96 (primary), 920-45, 920-03, 918-71, 920-00, 915-51
UNSPSC	81112100, 81111500, 81112200, 80101500
Staff	1, as of September 27, 2026
Insurance	General liability, professional liability, and cyber coverage at the limits your contract names, bound at award and certified before work begins.

Support hours

Monday to Friday, 9 a.m. to 5 p.m. Eastern (6 a.m. to 2 p.m. Pacific), excluding federal holidays.

We do not offer after-hours or on-call coverage. Outside those hours, your host's 24/7 support covers the servers.

New requests acknowledged within 1 business day, or 4 business hours on the Priority tier. Targets from the retainer schedule, not guarantees.

Key personnel experience

The experience below is Leland Fiegel's prior work. He has built and supported websites since 2007. Three references from his prior roles, named with their permission, are available on request.

- **WordPress administrator for Arlington County Government (2017).** Managed more than 40 public websites, including their updates and security patches.
- **Senior web developer, Stand Together (2023–2026).** Worked on the in-house team responsible for more than 100 WordPress sites.
- **Senior WordPress developer, Liquid Web (2021–2023).** Maintained the marketing and ecommerce websites for LearnDash, GiveWP, The Events Calendar, and SolidWP, and added new features to them.

Updated October 10, 2026. The current version is at LFW.com/capability-statement.